

Cookie policy

The Hortus Botanicus Amsterdam ("us", "we" or "our") uses cookies on <https://dehortus.nl> (the "website"). By using our website, you agree to our use of cookies.

Our cookies policy explains what cookies are, how we use them and what choices you have concerning our use of cookies, and offers more information about cookies.

What are cookies?

Cookies are small text files that are sent to your browser by a website you are visiting. A cookie file is stored in your web browser and allows the website or a third party to recognize you and optimise the website for your next visit.

How do we use cookies?

If you use our website, we store the following cookie files in your web browser:

- Functional cookies;
- Preference cookies;
- Analytical cookies;

Functional cookies

These cookies are essential to use the website(s) of the Hortus and use its / their functions, such as accessing secure parts of the website.

We can use these cookies to:

- Fill in forms by storing data before the forms are completed;
- Storing preferences, such as language preferences;
- Checking your browser settings to optimise our website to your screen;
- Loading the website evenly, so that it remains accessible.

Analytical cookies

These cookies gather information about the behaviour of visitors to our website, such as what pages are visited frequently and whether or not visitors receive error messages. This allows us to improve on the user-friendliness of the structure, navigation and content of our website. The resulting statistics and other reports are not linked to individual visitors of the website. IP-addresses are anonymised.

We can use these cookies to:

- Keep track of the number of visitors to our websites;
- Keep track of the amount of time each visitor spends on our website;
- Determine the order in which a visitor views the different pages of our website;
- Determine what parts of the website should be improved;
- Optimise the website.

We can use software like Google Analytics to analyse page use, page interactions and surfing routes on our websites. This is called "website metrics" or "website analytics".

Google Analytics is a web analysis service which is offered by Google Inc. (Google). Google Analytics uses cookies to analyse the usage of the website by Users. With regard to Google Analytics, and based on the guidelines of the Dutch Data Protection Authority, we have decided to:

- Enter into a “processing agreement” with Google;
- Anonymise IP-addresses before processing them with Google Analytics;
- Not share data with Google.

After the cookie has generated data concerning the usage of the website (including your IP-address), you can prevent them from being collected and processed by Google by downloading and installing the following browser plug-in: <http://tools.google.com/dlpage/gaoptout?hl=en-GB>.

What choices do you have concerning cookies?

In order to delete cookies or force your web browser to delete or reject cookies, visit the help page of your web browser.

Please note that deleting or rejecting cookies may prevent you from using certain functions of the website. You may not be able to save your preferences and some pages may not be shown correctly.

- When using the Chrome web browser, visit the following Google web page:
<https://support.google.com/accounts/answer/32050>
- When using the Internet Explorer web browser, visit the following Microsoft web page:
<http://support.microsoft.com/kb/278835>
- When using the Firefox web browser, visit the following Mozilla web page:
<https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>
- When using the Safari web browser, visit the following Apple web page:
https://support.apple.com/kb/PH21411?locale=en_US

When using any other web browser, visit the official website of your web browser.

Where to find more information on cookies

More information on cookies can be found on the following website made by a third party: AllAboutCookies <http://www.allaboutcookies.org>